Analyst Group EQUITY RESEARCH REPORT

WIRTEK

Personalized IT-outsourcing going global

2022-04-07

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WIRTEK A/S (WIRTEK)

PERSONALIZED IT-OUTSOURCING GOING GLOBAL

WirTek A/S ("WirTek" or "the Company") is an IToutsourcing company that offers both software and hardware solutions. Through a differentiated portfolio of services in the two market segments software engineering services and electronic equipment services, the Company offers complete and comprehensive technology solutions to various types of industries. Through several strategic acquisitions and a newly adopted strategy called Accelerate25, there is room for the Company to show further growth and capitalize on inherent scalability and expand into new market segments such as cybersecurity where WirTek already has secured future contracts. A DCF valuation with a discounting rate (WACC) of 11.4% provides support for the relative valuation, where an EV/EBIT target multiple of 24x in 2023 is justified, which implies a potential price of DKK 18.1 per share in a Base scenario.

Growth Potential in New Cybersecurity Segment

Cyberattacks are a universal and increasing threat that affects organizations, governments, and private systems every day, and due to the fast-developing technology standards, cybersecurity has become a priority for most companies worldwide. As WirTek expands further into new market segments, cybersecurity is an interesting option. By introducing new products and solutions to the product portfolio, WirTek continues to offer a complete and overall concept. The Company has already secured future cybersecurity contracts with a partnered client in the US, which could entail great growth potential.

Clear Strategy in Accelerate25

WirTek has adopted a new set of strategic goals until the year 2025, named *Accelerate25*. As the Company continues to expand and develop, the ambition is to reach an annual revenue of DKK 100m in 2025, with an EBT of DKK 10m. Furthermore, WirTek's goal is to maintain an EBITDA margin of 6% during the entire strategic period. As 2021 proved to be a successful year, it lays a good foundation for WirTek to continue to develop and create good conditions to reach the pronounced goals.

WirTek is Trading at an Unmotivated Discount

WirTek operates in a constantly changing market where the digital transformation has made organizations dependent on creative applications and add-ons that IT can provide. As Analyst Group estimates net sales to increase to DKK 68.1m in 2023 and the operations of the acquired companies to normalize, a strong EBIT margin of 8.6% is estimated in 2023. The margin outperforms the average margin of 4.9% of the selected peer estimates in 2023, why a higher multiple is justified. An EV/EBIT target multiple of 24x on 2023 estimates indicates a justified price per share of DKK 18.1.

SHARE PRICE DKK 17.6

SHARE PRICE DKK 17.6									
VALUATION INTERVAL									
BEAR DKK 13.1	BASE DKF	X 18.1	BULL DKF	X 26.3					
WIRTEK									
Share Price (2022-04-07)				17.6					
Number of Shares Outstanding 7 245 91									
Market Cap (DKKm) 127.									
Net cash(-)/debt(+) (DKKm) 8									
Enterprise Value (DKKm) 135.									
W.52 Price Intervall (DKK)			1	5.2 – 27.4					
List Nasdaq First North Growth Market Denmark									
DEVELOPMENT									
1 Week				5.4%					
1 Month 6.6%									
3 Months				-6.1%					
Since IPO -63.1%									
MAIN SHAREHIOLDERS (2021-03	3-31)								
Aaen Holding ApS 33.2%									
Kent Mousten Sørensen 13.2%									
CEO AND CHAIRMAN OF THE B	OARD								
CEO			Mic	hael Aaen					
Chairman of the board		K	ent Mousten	Sørensen					
FINANCIAL CALENDAR									
Annual General Meeting			20)22-04-06					
ESTIMATES (BASE), DKKM	2021	2022E	2023E	2024E					
Revenue	45.4	56.9	68.1	79.9					
Revenue growth	63.3%	25.6%	19.6%	17.2%					
Gross profit	27.0	33.9	40.7	47.8					
Gross margin	59.5%	59.5%	59.6%	59.8%					
EBITDA ¹	6.2	5.7	7.0	8.4					
EBITDA margin ¹	13.7%	9.9%	10.2%	10.5%					
EBIT ¹	5.4	4.7	5.9	7.1					
EBIT margin ¹	12.0%	8.3%	8.6%	9.0%					
P/S	2.6x	2.1x	1.7x	1.5x					
EV/S	2.9x	2.3x	1.9x	1.6x					
EV/EBIT	24.1x	27.7x	22.3x	18.3x					
^{1.} Incl. Activated Costs									

Please take part of the disclaimer at the end of the report



INVESTMENT THESIS

WirTek is a Danish IT-outsourcing company that was founded in 2001 as a spin-off from the Finnish tech-company Nokia. With over 20 years of experience, the Company has put a big effort into building strong relationships with clients in various industries such as computer science and telecommunications, resulting in multiple clients staying with the Company for over 10 years. Through the *Software Engineering Services* segment, WirTek offers software solutions such as system architecture and design, software development, and quality assurance. Through the second market segment, *Electronic Equipment Services*, WirTek offer a complete chain of services where the main areas of expertise are communication equipment, 5G technology, audio and sensor systems. By being able to offer unique complete and comprehensive high-quality technical solutions, the Company understands and adapts its product offering after demand. WirTek operates internationally, but the Company's primary markets as of now are Denmark, the US, and the Netherlands.

IT-Outsourcing is a Constantly Expanding Market

The digital transformation has made organizations dependent on creative applications and addons that IT can provide, where these well-developed IT solutions have become a requirement for companies to be able to remain competitive. According to BusinessWire, the IT outsourcing market is estimated to be worth USD 397.6bn in 2025. Through acquisitions and as WirTek continues to expand the portfolio of products, the Company is expected to increase its presence in the global market through a global client base where synergies are expected to emerge.

Strategic Acquisitions Allow International Expansion

WirTek has completed two major acquisitions in line with the *Accelerate25* strategy: the Danish software company Software Pro A/S during Q2 2018 and the Romanian company CoreBuild Software Services SRL during Q2 2021. Through the acquisition of these companies, WirTek has strengthened its strategic position in Denmark and established the opportunity to further develop its services. The Company will therefore be able to offer a well-developed overall concept and continue to grow alongside the globally established client base.

Secured Long-Term Contracts Provide New Market Opportunity in Cybersecurity

An average contract length of six years provides the Company with long-term future cash flows, which in turn allows WirTek to continue the expansion of the product portfolio and expansion into new market areas. An example of the Company's strength in product offering and negotiations is the secured long-term contract regarding cybersecurity for a partnered client in the US. WirTek will support the client's US-based headquarters with cybersecurity expertise, which provides the Company with great growth potential in this new market.

Valuation

A relative valuation implies that an EV/EBIT target multiple of 24x in 2023 is justified, implying a target price of DKK 18.1 in a Base scenario, as an implemented DCF valuation with a discounting rate (WACC) of 11.4% provides additional support to the valuation.

Risks of Operating in a Changing Market

WirTek operates in a constantly changing market, thus new technology emerges, the demand alters and expectations of the Company's clients increase. As the average contract length is long-term and extends over 6 years, the financial risks are therefore estimated to be low as the outstanding contracts are estimated to continue to generate future cash flow, resulting in a revenue CAGR of 30.1% from 2021 to 2023.



GLOBALLY ESTABLISHED CLIENT BASE

SECURED LONG-TERM CONTRACTS

FINANCIAL FORECAST

Comprehensive Technology Solutions Lay the Foundation to Increased Revenue

WirTek's business is split into two main business segments: *Software Engineering Services* and *Electronic Equipment Services*, where the software segment accounts for approximately 70% of the total revenue. Through the acquisition of the Danish company Software Pro A/S in 2018, and the Romanian company CoreBuild Software Services SRL in 2021, WirTek has gained valuable expertise and knowledge in software development, which allows the Company to expand further and is a great strategic step in line with the *Accelerate25* strategy. When the acquired companies' operations are normalized, WirTek is estimated to be able to reach a total revenue of DKK 68.1m in 2023, partly through the synergies that are believed to realize. With the increased expertise in software development, quality assurance, and product engineering, combined with the offered services in the equipment segment, WirTek will be able to offer a more well-developed holistic concept and can thus increase its average revenue per customer in both WirTek and the acquired companies through synergies and cross-selling. Also, by entering new markets such as cybersecurity, the increased sales are estimated to reach DKK 68.1m in 2023 and DKK 92.9m in 2025 in a Base scenario.





Increased Operating Costs Due to an Increase of Employees via Acquisitions

MAJOR
INCREASE IN
PERSONNEL
COSTS DUE TO
ACQUISITIONS

SYNERGIES

ARISE

WITHIN THE

GROUP

The Covid-19 pandemic has had a minor impact on WirTek's business as the Company has been able to continue servicing the clients through digital services, resulting in estimated external costs of DKK 27.5m and a gross margin of 59.6% in 2023 compared to 59.5% in 2021. The main area of costs are personnel costs, but as WirTek is an outsourcing company, the personnel are also the Company's primary asset. The acquisition of Software Pro A/S and CoreBuild Software Services SRL resulted in a major increase in personnel costs. However, as WirTek is expected to continue to hire more staff as the organization continues to grow and further acquisitions are estimated in line with the *Accelerate25* strategy, an EBIT margin of 8.6% is estimated in 2023.



VALUATION

WirTek is undervalued compared to peers.

Peer group of comparable companies

	Market	data	Finan	Valuation	
			Revenue CAGR	EBIT-margin	EV/EBIT
Company name	Market Cap	EV	2020A-2023E	2023E	2023E
Columbus A/S	1,228.1	1,407.9	20.8%	3.6%	21.4
Enalyzer A/S	17.4	17.0	24.6%	-2.2%	-
FormPipe Software AB	2,122.2	2,122.2	26.5%	13.6%	28.8
Basware Oyj	4,283.6	5,020.0	24.4%	4.5%	26.3
Median	1,675.2	1,765.0	24.5%	4.1%	26.3
Average	1,912.8	2,141.8	24.1%	4.9%	25.5
WirTek A/S	118.1	126.2	30.1%	8.6%	21.5
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Source: Analyst Group's estimates, Bloomberg

Valuation: Base Scenario

WirTek is estimated to show a revenue CAGR that is stronger than the average, in a market where the penetration rate is low. The business model is scalable as the Company provides the clients with digital support and is able to expand the client's portfolio with more services and units, resulting in an expected EBIT margin of 9.3% in 2025. The consequences of the Covid-19 pandemic has revealed the shortcomings that often exist in a company's technological ecosystem, and the mandate to work from home has led to increased demands on IT providers to ensure that business-critical business customers have the necessary tools and technologies to enable the speed, security, quality, and overall efficiency of the services provided. Through strategic acquisitions, WirTek is in a strong, competitive position where the Company can assist the customers with a complete solution for customers' IT needs. The estimated EBIT margin outperforms both the median and average margins of the peers and shows that WirTek is estimated to be more profitable than the peers in 2023. However, a size discount of 10% has been considered due to the differences in market capitalization between the peers and the increased risks that accrue to a smaller company. Based on the Company's revenue growth, an estimated EBIT of DKK 5.9m in 2023, and future growth potential, an EV/EBIT target multiple of 24x is applied, which indicates a price per share of DKK 18.1 on 2023 estimates in a Base scenario. A DCF valuation with a discounting rate (WACC) of 11.4% provides additional support for the valuation, where a present value per share of DKK 18.3 has been derived.

18.1 DKK PER SHARE IN BASE SCENARIO

Bull scenario

The following is a selection of potential drivers in a Bull scenario:

- WirTek succeeds in following the *Accelerate25* strategy and thus completes two more acquisitions before 2025.
- Through acquisitions, WirTek continues to develop the product portfolio in line with the stated strategy, resulting in total revenue of DKK 109.3m in 2025.
- A more scalable business model than expected leads to the Company reaching its stated goal and result in an EBIT of DKK 11.1m in 2025.

- In a Bull scenario, the Company's growth is in line with the stated goals, resulting in a present value of DKK 26.3 per share.

Bear scenario

The following is a selection of potential factors in a Bear scenario:

- The Company fails to grow in line with its goals, resulting in the first acquisition not taking place until 2025.
- As a result of the latter acquisitions, WirTek will not be able to utilize the business in the same time period, resulting in total revenue of DKK 77.7m in 2025.
- WirTek fails in further developing the synergies expected through the acquisitions, resulting in an EBIT margin of 7.8% in 2025.

- In a Bear scenario, a lower valuation is justified, resulting in a present value of DKK 13.1 per share.

26.3 DKK PER SHARE IN BULL SCENARIO

13.1 DKK PER SHARE IN BEAR SCENARIO



APPENDIX: BASE SCENARIO

Income Statement (Base scen	nario)									
DKK		2018	2019	2020	2021	202	2E 2	023E	2024E	2025E
Net sales	2	0,404,372	23,215,929	27,625,897	45,372,2	56,890	6,932 68,0	085,588 7	9,800,857	92,878,075
Other income		240,475	136,117	148,953	26,902	2 138,	112 13	8,112	138,112	138,112
Total revenue	2	0,644,847	23,352,046	27,774,850) 45,399,1	34 57,035	5,044 68,2	23,699 7	9,938,969	93,016,187
External costs	-	9,306,546	-9,217,089	-11,061,93	7 -18,390,9	937 -23,12	4,300 -27,	530,460 -3	32,102,064	-37,170,138
Gross profit	1	1,338,301	14,134,957	16,712,913	3 27,008,1	97 33,91	0,745 40,6	593,240 4	7,836,905	55,846,048
Gross margin		54.9%	60.5%	60.2%	59.5%	59.5	5% 5	9.6%	59.8%	60.0%
Personnell costs		9,767,810	-12,345,487	-13,489,73	3 -20,766,1	163 -28,24	6,642 -33,	734,677 -3	39,422,200	-45,791,584
EBITDA	1	1,570,491	1,789,470	3,223,180	6,242,0	34 5,664	,103 6,9	58,562 8	3,414,706	10,054,465
EBITDA-margin		7.6%	7.7%	11.6%	13.7%	9.9	% 1	0.2%	10.5%	10.8%
D&A		-219,734	-396,509	-156,812	-814,98	.936	,046 -1,0	80,452 -	1,244,973	-1,431,062
EBIT	1	1,350,757	1,392,961	3,066,368	5,427,04	45 4,728	5,057 5,8	78,110 7	7,169,733	8,623,402
EBIT-margin		6.5%	6.0%	11.0%	12.0%	8.3	% 8	3.6%	9.0%	9.3%
Financial income		41,163	3,156	1,840	417,25	7 149,	654 17	1,726	195,647	221,295
Financial expenses			-52,760							
		-39,183		-27,678	-598,37		•		-315,037	-356,338
EBT	1	1,352,737	1,343,357	3,040,530	5,245,9	32 4,636	,755 5,7	73,316 7	7,050,342	8,488,360
Tax		-348,171	167,920	1,852,232	-451,61	.7 -955,	,167 -1,1	89,303 -	1,452,370	-1,748,602
Net income	1	1,004,566	1,511,277	4,892,762	4,794,3	15 3,681	,566 4,5	84,013 5	5,597,971	6,739,758
Net income margin		4.9%	6.5%	17.6%	10.6%	6.5	% 6	5.7%	7.0%	7.2%
DCF (KSEK)	2022E	2023E	2024E	2025E	2026E	2027E	2028E	2029E	2030E	Terminal value
Sales	56,896,932	68,085,588	79,800,857	92,878,075	106,576,275	120,548,267	134,376,504	143,184,784	4 147,877,612	2
EBIT-margin	8.3%	8.6%	9.0%	9.3%	9.9%	10.2%	11.0%	11.4%	11.9%	
EBIT	4,716,608	5,866,211	7,157,345	8,610,598	10,596,453	12,314,356	14,731,384	16,352,727	17,530,406	
Taxes	971,621	1,208,439	1,474,413	1,773,783	2,182,869	2,536,757	3,034,665	3,368,662	3,611,264	
NOPAT	3,744,987	4,657,771	5,682,932	6,836,815	8,413,583	9,777,599	11,696,719	12,984,065	13,919,142	
D&A	936,046	1,080,452	1,244,973	1,431,062	1,544,823	1,651,908	1,757,610	1,855,492	1,938,257	
CapEx	629,229	722,031	822,605	930,447	1,044,804	1,164,654	1,250,539	1,312,018	1,344,269	
Change in NWC	-2,209,959	-2,145,520	-2,246,502	-2,507,668	-2,626,746	-2,679,248	-2,651,682	-1,689,063		
Unlevered Free Cash Flow	3,100,303	4,314,735	5,504,008	6,690,657	8,376,464	9,914,913	12,053,186	14,462,513	16,301,778	270,443,215
Discount factor	0.90	0.81	0.72	0.65	0.58	0.52	0.47	0.42	0.38	0.38
Discounted Cash Flow	2,783,776	3,478,681	3,984,463	4,349,004	4,888,909	5,196,015	5,671,705	6,110,627	6,184,538	102,600,237
WACC		11	.4%	Output valu	ie					
Beta			1.70	Value of for	recast perio	d		42.6	547,719	29.4%
Risk-free rate			1.5%	Present value of terminal value					500,237	70.6%
Equity risk premium			7.0%	EV (SEK)				247,956	/ 0.0 /0	
Cost of equity Weight of equity			0.4%							
Weight of equity		3	5.3%	Net debt				12,8	393,023	

Equity value (MSEK)

Number of shares outstanding

Estimated price per share

10.7%

1.0%

64.7%

0.6%

132,354,933

7,245,912

18.3 DKK

Λg

Weighted cost of equity

After-tax cost of debt

Weighted cost of debt

Weight of debt



APPENDIX: BULL SCENARIO

2018 0,404,372 240,475 0,644,847	2019 23,215,929 136,117 23,352,046	2020 27,625,897 148,953 27,774,850	2021 45,372,232 26,902	2022E 62,845,165 138,112	2023E 76,748,322 138,112	2024E 92,469,558 138,112	2025E 109,138,164
240,475 0,644,847	136,117	148,953	26,902		,		
0,644,847	· · · ·	<i>.</i>	,	138,112	138,112	138.112	
	23,352,046	27,774,850					138,112
0.000 540			45,399,134	62,983,276	76,886,434	92,607,670	109,276,276
9,306,546	-9,217,089	-11,061,937	-18,390,937	-24,744,276	-30,057,685	-36,021,083	-42,285,689
1,338,301	14,134,957	16,712,913	27,008,197	38,239,000	46,828,748	56,586,587	66,990,587
54.9%	60.5%	60.2%	59.5%	60.7%	60.9%	61.1%	61.3%
9,767,810	-12,345,487	-13,489,733	-20,766,163	-30,738,579	-38,858,327	-46,594,242	-54,454,192
,570,491	1,789,470	3,223,180	6,242,034	7,500,421	7,970,421	9,992,345	12,536,395
7.6%	7.7%	11.6%	13.7%	11.9%	10.4%	10.8%	11.5%
-219,734	-396,509	-156,812	-814,989	-936,046	-1,080,452	-1,244,973	-1,431,062
,350,757	1,392,961	3,066,368	5,427,045	6,564,375	6,889,969	8,747,372	11,105,333
6.5%	6.0%	11.0%	12.0%	10.4%	9.0%	9.4%	10.2%
41,163	3,156	1,840	417,257	149,654	171,726	195,647	221,295
-39,183	-52,760	-27,678	-598,370	-240,979	-276,520	-315,037	-356,338
,352,737	1,343,357	3,040,530	5,245,932	6,473,050	6,785,175	8,627,981	10,970,290
-348 171	167 920	1 852 232	-451 617	-1 333 448	-1 397 746	-1 777 364	-2,259,880
, .	· · · ·		· · · · · ·				8,710,410
4.9%	6.5%	17.6%	10.6%	8.2%	7.0%	7.4%	8.0%
	54.9% 54.9% 570,491 7.6% 219,734 ,350,757 6.5% 41,163 -39,183 ,352,737 348,171 ,004,566	1,338,301 14,134,957 1,338,301 14,134,957 54.9% 60.5% 9,767,810 -12,345,487 ,570,491 1,789,470 7.6% 7.7% 219,734 -396,509 ,350,757 1,392,961 6.5% 6.0% 41,163 3,156 -39,183 -52,760 ,352,737 1,343,357 -348,171 167,920 ,004,566 1,511,277	1,338,301 14,134,957 16,712,913 54.9% 60.5% 60.2% 0,767,810 -12,345,487 -13,489,733 ,570,491 1,789,470 3,223,180 7.6% 7.7% 11.6% 219,734 -396,509 -156,812 ,350,757 1,392,961 3,066,368 6.5% 6.0% 11.0% 41,163 3,156 1,840 -39,183 -52,760 -27,678 ,352,737 1,343,357 3,040,530 -348,171 167,920 1,852,232 ,004,566 1,511,277 4,892,762	1,338,301 14,134,957 16,712,913 27,008,197 54.9% 60.5% 60.2% 59.5% 0,767,810 -12,345,487 -13,489,733 -20,766,163 0,767,810 -12,345,487 -13,489,733 -20,766,163 0,767,810 -12,345,487 -13,489,733 -20,766,163 0,767,810 -12,345,487 -13,489,733 -20,766,163 0,767,810 -12,345,487 -13,489,733 -20,766,163 0,767,810 -12,345,487 -13,489,733 -20,766,163 0,767,810 -12,345,487 13,489,733 -20,766,163 0,767,810 -12,345,487 1.6% 13,7% 219,734 -396,509 -156,812 -814,989 ,350,757 1,392,961 3,066,368 5,427,045 6.5% 6.0% 11.0% 12.0% 41,163 3,156 1,840 417,257 -39,183 -52,760 -27,678 -598,370 ,352,737 1,343,357 3,040,530 5,245,932 -348,171	1.1 1.1 <td>1.1 1.1<td>1.1.1 1.1.1 1.1.1 <t< td=""></t<></td></td>	1.1 1.1 <td>1.1.1 1.1.1 1.1.1 <t< td=""></t<></td>	1.1.1 1.1.1 1.1.1 <t< td=""></t<>



APPENDIX: BEAR SCENARIO

Income Statement (Bear scenario)								
DKK	2018	2019	2020	2021	2022E	2023E	2024E	2025E
Net sales	20,404,372	23,215,929	27,625,897	45,372,232	52,435,758	60,169,289	68,550,401	77,537,257
Other income	240,475	136,117	148,953	26,902	138,112	138,112	138,112	138,112
Total revenue	20,644,847	23,352,046	27,774,850	45,399,134	52,573,870	60,307,401	68,688,512	77,675,368
External costs	-9,306,546	-9,217,089	-11,061,937	-18,390,937	-21,637,361	-24,704,422	-28,004,120	-31,515,442
Gross profit	11,338,301	14,134,957	16,712,913	27,008,197	30,936,509	35,602,979	40,684,392	46,159,926
Gross margin	54.9%	60.5%	60.2%	59.5%	58.8%	59.0%	59.2%	59.4%
Personnell costs	-9,767,810	-12,345,487	-13,489,733	-20,766,163	-26,929,530	-30,606,957	-34,534,975	-38,683,212
EBITDA	1,570,491	1,789,470	3,223,180	6,242,034	4,006,979	4,996,022	6,149,417	7,476,714
EBITDA-margin	7.6%	7.7%	11.6%	13.7%	7.6%	8.3%	9.0%	9.6%
D&A	-219,734	-396,509	-156,812	-814,989	-936,046	-1,080,452	-1,244,973	-1,431,062
EBIT	1,350,757	1,392,961	3,066,368	5,427,045	3,070,933	3,915,570	4,904,444	6,045,652
EBIT-margin	6.5%	6.0%	11.0%	12.0%	5.8%	6.5%	7.1%	7.8%
Financial income	41,163	3,156	1,840	417,257	149,654	171,726	195,647	221,295
Financial expenses	-39,183	-52,760	-27,678	-598,370	-240,979	-276,520	-315,037	-356,338
EBT	1,352,737	1,343,357	3,040,530	5,245,932	2,979,608	3,810,776	4,785,053	5,910,609
Tax	-348,171	167,920	1,852,232	-451,617	-613,799	-785,020	-985,721	-1,217,586
Net income	1,004,566	1,511,277	4,892,762	4,794,315	2,365,809	3,025,756	3,799,332	4,693,024
Net income margin	4.9%	6.5%	17.6%	10.6%	4.5%	5.0%	5.5%	6.0%



DISCLAIMER

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Bull and bear

The recommendations in the form of bull alternatively Bear aims to provide a comprehensive picture of Analyst Group's opinion. The recommendations are developed through rigorous processes consisting of qualitative research and the weighing and discussion with other qualified analysts.

Definition Bull

Bull is a metaphor for an optimistic view of the future. It indicates a belief in improvement.

Definition Bear

Bear is a metaphor for a pessimistic view set on the future. It indicates a belief deterioration.

Other

WirTek A/S (furthermore "the Company") has had no opportunity to influence the parts where Analyst Group has had opinions about the Company's future valuation or anything that could constitute an objective assessment.

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